

### Sagra dell'Uva, first Sunday of October

The first edition of the festival dates back to 1928, among the first in Italy in order of time, and comes from a secular heritage of traditions, culture and agricultural economy.

During the course of the festival are reposed all those elements that best characterized the peasant civilization, such as "saltarello", a folkloric dance, songs that were sung in the fields during the harvest and the Palio del Verdicchio, a contest of grape pressing with feet.

The main moment of the festival is the parade of allegoric floats, where streets and villages combine winemaking tradition and social politic actuality.

### Vinimmagine

Every year during the summer is organized this event in which are awarded the best wine labels on the market in terms of design and graphics.