

The castle of Rosora (XII sec.) is on one of the small hills bordering the left side of the Esino river. There are several etymologies to try explain the name of the town: from the pinkish color of the terrain on which it is built, to the legend of an ancient queen Rosaria. However, the medieval name *Castrum Rasorii* indicates a deforestation, "rasato", and this is the most probable etymology. Rosora is located in the classic area of the wine "Verdicchio dei Castelli di Jesi": here is bottled an excellent D.O.C., produced by small family farms.

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